

Are you prepared to invest in yourself and your people?

Our Process is different. We know that long seminars and lengthy lectures don't work. So what we do is different. We offer short, action oriented sessions held on a regular basis. And we do it at your workplace - eliminating costly travel expenses and major down time for you and your staff.

We've learned that our process works best when applied individually on site. We use proven and experience tested principles, spaced repetition, and immediate application are keys to success.

We meet with you to determine exactly what it is you want to accomplish. The process will focus on what's important to you. Your goals become the driving force behind this result oriented process.



Motivational Leadership focuses on the following three areas:

- **Attitude development:** Methods for developing and enhancing the attitudes you want to develop and strengthen.
- **Goal orientation:** Training and giving a boost to an even greater focus on goal-oriented behaviour lie at the core of the programme.
- **Leadership:** Some examples of elements are: prioritising, taking the initiative, creating motivation, making decisions, planning, communicating, delegating and using time efficiently.

The core of the programme is based upon you setting three different types of goals in your Plan of Action:

- goal that contributes to fulfilling your organisation's overall goals
- goal for your own personal efficiency and effectiveness
- goal for achieving a balance in life.

Motivational Leadership - a well proven method combined with efficient tools to achieve important knowledge in order to help every client achieve measurable results toward their goals. **The method focuses on turning insights into changes of behavior and attitudes.** A skilled and experienced Personal Coach guides you through this method in 8 meetings during 6-10 months. All in order to increase the client's personal power and to strengthen the client's success at work and in the personal life

The coaching process is built on that each participant is taught to set up high but realistic goals that he/she works with in an efficient well proven Action Plan system. This becomes a tool to clarify the company goals and priorities. Each participant is introduced to techniques to set goals, categorise these, identify obstacles, find solutions, make action plans and follow up results.

Blended learning

In our training programme – Motivational Leadership – you develop through **READING, LISTENING, WRITING, REFLECTING, DISCUSSING** and **ACTING**

The training programme consists of:

- **INSIGHT COMPONENT**- for reading, writing and reflecting.
 - **A binder containing a comprehensive training programme.** Each page has a generous space for your notes. All chapters conclude with a summary, some advice and space for you to record your reflections.
 - **Online documents** - The training programme in the **binder** is also available digitally.
 - **AUDIO FILES** - All chapters are recorded so that you can conveniently and comfortably access the information in the programme when it suits you best.

- **PLAN OF ACTION** - for your success.

The worksheets and concrete methods for working with your own development and your team's constitute an important foundation for you reaching your goals and ensuring that your leadership is successful now and in the future.

- **Your personal, certified LEADERSHIP TRAINER AND COACH - guides you as coach, speaking partner and motivator.**

When you meet your coach for the first time, you draw-up a situation-assessment that is then used to modify the programme in a way that is best suited to meeting your needs.

- **Personal log-in to your website** - Here you will find the entire training programme with all chapters, Plan of Action and audio files.

What skills and qualities would you like to develop?

Are you prepared to invest 1-2 hours a week to improve?

Take the opportunity to improve on what's important to you!